

## **Media deception... a dirty weapon aimed at undermining the Palestinian cause by Shaima**

Any observer of political, economic, and social changes, as well as the levels of awareness on all fronts, cannot deny the extent of damage that media deception have caused to minds and awareness over the past twenty years, which is believed to be an attempt to channel content toward paths that serve radical agendas. It has become an effective tool, used cunningly and skillfully to attack opponents, mobilize public opinion against them, justify their own stance, and divert attention away from truly important issues.

The media that has been disseminating in the Palestinian arena, whether in the West Bank or the Gaza Strip, works to undermine awareness and reality. It also seeks to create figures who are capable of producing and promoting it repeatedly. Therefore, fighting this dirty weapon has become a national and ethical duty — to combat it, eliminate it, and uproot it from its source.

We cross the threshold of the year 2026 with media deception corrupting the minds of a large part of the Palestinian society. It has been deliberately spreading false and distorted information about real events in the Palestinian arena, coupled with disseminating inciting media poison to undermine the national and social fabric as well as community peace and security. It goes on defaming the Palestinian Authority, its allied parties, and Palestinian politicians along with blaming them for everything that happens everywhere and at all times. It aims at favoring a certain faction to whitewash its record and beautify its image in the eyes of all Palestinians in order to destabilize the Palestinian security and creating crises and division by spreading sedition, deceiving the public and manipulating public opinion to achieve political, economic, and social goals using various techniques, including:

Fake and misleading discourse

Facts falsification

Manipulation of images and videos

Make use of correct information in a disingenuous context to cause damage and raise doubts

The deception that has been ongoing in the Palestinian street is part of malicious external agendas that seek to undermine the remnants of the Palestinian cause. Nowadays, we should inaugurate the New Year 2026 by building a young generation capable of combating media misinformation that seeks to put an end to the remains of the Palestinian presence as well as the remnants of the Palestinian cause. Thus, we must focus on media and digital education in school curricula and work on instilling critical thinking and analysis skills. Likewise, we should encourage local media sources and emphasize active roles for governments, companies, and society in providing an

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enabling environment that fosters transparency and fact-checking to enable young people to spot and correct fake news. This is imperative to thwart all plans and agendas aimed at ending what has remained of the Palestinian cause. We must start now by building an educated generation to confront all forms of media deception, combat rumors, and counter all media deception by enhancing wide scale media awareness campaigns, coupled with implementing a nationwide program to document truth in all its forms and decisively encounter all falsification attempts.